

# College Services EDITORIAL PLAN<sup>†</sup>

## SPRING 2012

### ASSOCIATION EVENTS

Regional Conference updates

### POSSIBLE ARTICLE TOPICS INCLUDE:

- + 2011 Innovative Achievement Award
- + 2011 Technology Award
- + 2011 College Foodservice Excellence Award
- + 2011 Student Feature Article Contest Winner
- + Marketing
- + Dining & Special Events

## SUMMER 2012

### ASSOCIATION EVENTS

Leadership Team Meeting  
Annual Conference update

### POSSIBLE ARTICLE TOPICS INCLUDE:

- + Food Services
- + Student Housing
- + Campus Cards & Technology
- + Sustainability - LEED Certification
- + Future of Textbooks

## FALL 2012

BONUS DISTRIBUTION AT ANNUAL CONFERENCE

### ASSOCIATION EVENTS

44th Annual Conference in Atlanta preview, info and recognition of sponsors

### POSSIBLE ARTICLE TOPICS INCLUDE:

- + Union Design
- + Student Housing
- + Campus Dining
- + Employee Training
- + Parking & Transportation

## WINTER 2012

### ASSOCIATION EVENTS

Profile 2013 President  
Interview with Outstanding Business Partner of the Year  
44th Annual Conference in Atlanta review

### POSSIBLE ARTICLE TOPICS INCLUDE:

- + Campus Security
- + Sustainability
- + Laundry
- + Vending
- + Print, Mail and Copy Services

<sup>†</sup> Editorial plan is tentative and subject to change.



Each Issue of *College Services* contains:

## COMMENTARIES

OPENING REMARKS | President's Perspective

IN CLOSING | Executive Commentary

## ASSOCIATION UPDATES

PROFESSIONAL DEVELOPMENT

EDUCATION FOUNDATION

SPOTLIGHT ON A NEW MEMBER

COFFEE WITH...

REVIEWS OF RECENT PROGRAMS

UPDATES ON NACAS BUSINESS AFFAIRS AND SPECIAL PROJECTS

UPDATES ON REGIONAL ACTIVITIES

CERTIFICATION TASK FORCE UPDATES