



**AGENDA
NACAS WEST BOARD OF DIRECTORS
San Diego – Town and Country
October 13, 2006**

Board Members:

Maria Garcia	Frank Mumford
Marti Gray	Sam Wheeler
Mark Miller	Louise Chamberlin
Mike Ellis	Minutes taken by Sandra MacSorley
Bill Shiba	
Guests:	
Brenda Andreessen	Bob Francisco

1. Call to Order
Sam Wheeler Called the meeting to order at 4:09 PM on Friday October 13, 2006.
2. Approval of Agenda
M/S/P (Shiba/ Chamberlin)
3. Approval of minutes from September 8, 2006 meeting - to remove that there is no alcohol at the meeting in San Diego
M/S/P (MacSorley, Miller)
4. Treasurers Report
All members present got a copy of the current financial report.
Motion to approve the report
M/S/P (Chamberlin/ Gray)
5. Edmonton Conference – Louise and Brenda reviewed

Programme is on track – sessions include:

- a) Food Service Trends
- b) Multiple generations
- c) Work Place training – FRANK to supply info to Louise or Brenda – Maria will serve as back up
- d) Futures of technology – Sam has a great speaker – Adrienne? - will be the key note
- e) Oil Sands
- f) Need one more – Ideas:
 - ❖ Leadership
 - ❖ Humour

❖ Careers

❖ Change

Peak Performance – great speaker – Oprah – Frank to supply name

Gala is set; schedule is set – MOOSE adventure! Sandra also has animals for the draw at the Monday breakfast, but the MOOSE is the hit! In his RCMP uniform!

Reviewed the schedule for work in the booth – shirts are to be picked up at booth and worn when working the booth and at the breakfast meeting on Monday.

6. Cal Poly Pomona dates:

We will go with the latest one – April 26 to April 29, 2007

7. Business Partner Survey

Sent under separate attachment – revised and will be beta tested with two groups – Beta 1 is the board a Beta 2 will be the other regions directors – role out early 2007.

8. Director reports:

a) NACAS Board of Director – Marti Gray

❖ Strategic Plan

1. Will be presented at the meeting on Sunday AM
2. Requested that each region match the \$1250.00 put up by National to bring the planner to regions to assist with goal setting and objectives that will match and continue the National plan.

Discussion followed and it was concluded that we would work on this once the plan is seen on Sunday. We will work on it during the conference call on November 14 – getting it done early and we will ask for assistance from National if we run into problems.

❖ Branding and Marketing

Focus groups have received invitations to review at the conference – everything from name changes to the colours that affect your mood.

We will adopt a wait and see – much work has been done

The survey results were communicated and as thought, the importance of NACAS was:

1. Networking and Collaboration
2. Annual Conference
3. Professional Development

We are continuing to lose members, but not as much as before – should hit target if all 41 member institutions will renew

❖ Recognition that we need to work on the website

❖ Budget was passed with a 3% increase and another increase in marketing expenses – this increase as far as we know will not be passed on to the regions.

❖ National has a new idea that they will appoint wild card people to the committees instead of going through the regions

Discussion about this and it was concluded that as long as the committees were not leadership roles and the regions were consulted then it might be okay

- ❖
- b) Area 1 – Maria Garcia–
Thanks to all the mentors – follow up is important
- c) Area 2 – Sandra MacSorley
Contacted members who have lapsed – no new members, but they know who I am!
Followed up with the Portland people
- d) Area 3 – Mark Miller
Followed up with the Portland people
Emailed to the first timers
- e) Area 4 – Mike Ellis – unavailable

All directors will be responsible for contacting and keeping in touch with those new Western region delegates and to invite to Edmonton – Louise will send the PDF file so that we can market the conference to them.

9. NACAS Regional Breakfast meeting

All directors to arrive ½ hour early to help with setting the tables with the information and to sell the 50/50 tickets.

Board members are to split up and not all sit together – encourage discussion

Past Presidents and 1st timers to introduce themselves and to state where they are from

Information on the table for what committees are available – revisions made to the circulated sheet.

Contest on Canadian trivia will be used to draw for the little stuffed animals and the MOOSE.

10. Mentor discussion

Covered as above.

11. Old business

Succession planning – who and how – discussion included:

- ❖ Communicating expectations
- ❖ Where to start them – decided that they should start at regional – new suggestions to work on the programme committee for 2008
- ❖ More to be discussed during conference call on November 14

12. Meeting Adjourned at 6:08 PM