

National Association of
nacass SOUTH
 College Auxiliary Services

NACAS South Annual Conference

April 29 - May 3, 2006

Moody Gardens Hotel & Convention Center
 Galveston, Texas

Reviewed by Wanda Budaj – Photos courtesy of Melissa Moore & Jim Pollack



Pyramids of Success

The 2006 NACAS South Annual Conference theme “*Pyramids of Success*” was a fitting one as Moody Gardens is surrounded by pyramids. Knowledge is similar to the structure of any Egyptian pyramid. The base is solid. And though some have lasted for millennia, the basic structure must be modified with new methods, new technology and new information for a pyramid to be successful today.

The Conference Program, chaired by William Redwine, was exceptional. It provided attendees with a knowledge base of character, diversity, marketing and revenue building blocks, as well as many networking opportunities.

Dr. Will Keim's opening session, *The Education of Character*, kicked things off. “Will Keim was truly an inspirational speaker, with advice and memorable phrases and quotes tumbling out non-stop during his presentation. He was fantastic. If you were there, you know what I mean. If you weren't, visit his website at www.wilkeim.com and check out the ‘Complimentary Resources’ link,” said Monica Stoch of University of Kentucky. His humorous and motivating presentation of the five assumptions of working with students and thirteen insights into working in higher education were tools that can help everyone improve *their serve* with students. Dr. Keim also served as the keynote speaker. His rousing presentation on listing the ten virtues of building community in the 21st century was well received. “Thought provoking” and “outstanding and inspirational speaker,” typified the feedback from his presentation.

“Every session I attended had quality presenters and great content. *LSU's Response to Disaster*, presented by Eric Monday and D'Ann Morris, was a fascinating account of the university's tremendous pooling of people and resources in the hurricane Katrina recovery efforts,” Stoch said. Utilizing the expertise of a faculty member in the theatre department who had experience building staging for the Super Bowl, the LSU field house was converted into a hospital almost overnight, complete with pipe-and drape rooms and wings of a hospital. So

impressive was the *fieldhouse hospital* that when Homeland Security arrived, they asked which logistics supply house they had used. When they were told it was all done by students, staff and faculty, they said, “This is the most comprehensive, organized and up-to-code facility we've ever seen.”

The NACAS South Business Partner Showcase was a great success.



Business Partners' tabletop displays showed new products and literature, and attendees had ample opportunity to interact with their current business partners and to meet new

potential business partners. The attendance was excellent and as one attendee commented, “...a good combination of breakfast time and access to vendors.”

Programs to increase the knowledge base of the community of Auxiliary Services leaders are an important part of the Annual Conference. Programs presented included: “Digital Textbooks,” “Game Show Marketing,” “LSU's Response to Disaster,” “Developing Campus Recreation Centers,” “Overview of Auburn University Transit System & Pedestrian Campus,” “On-Line Customer Satisfaction Survey” “A Potpourri of Revenue Ideas” and “Entrepreneurial Students.”

The town hall meetings held by NACAS and NACAS South were well attended. The NACAS meeting was hosted by Executive Director Bob Hassmiller and President Lee Vasquez. The NACAS South meeting was hosted by president Keith Chapman and incoming president Bill Redwine. The meetings focused on involving other institutions.

Our Business Partners are essential to the success of NACAS South. At the conference, Sodexho Campus Services was recognized for its Diamond Level Sponsorship.



Joe Lawrence (L) accepts award on behalf of Sodexho from Keith Chapman.



New Board: (L-R) Eddie Mills, Keith Chapman, Pete Burke, Ben Crutcher, Vickie Somers, Wanda Budaj, Bill Redwine & Kelly Venable Carroll. Not pictured – Bob Rittenbaugh.

This level of support gave the attendees an opportunity to enjoy the Opening Session in the Pyramids with the IMAX Theater movie presentations. This was an exceptional opportunity and all those who attended really appreciated the entertainment provided.

Dinner in the Pyramids

At the business meeting The Lifetime Achievement Award was presented to Jim Morgan from the University of Florida for his years of service to NACAS South.



Keith Chapman & Jim Morgan.

There were two awards presented for Outstanding Collaboration/Partnership. The first was to the University of South Carolina for the Campus Safety and Awareness Program and the second was to North Carolina State University for the Women in Science and Engineering (WISE) Program.

A special recognition was given to Leila Cantara from the University of Florida for her past service as conference coordinator for NACAS South.

A significant event of the NACAS South Annual Conference business meeting was the election and swearing in of the new Board of Directors for 2006-2007.



Robin & Keith Chapman enjoying I-Max show.

The coordinators are not elected, but appointed by the president. They are: Ben Crutcher, University of Kentucky; Peter Burke, North Carolina State University; Andre' R. Davis, University of Alabama, Birmingham.

NACAS South 2006-07 Board of Directors

President	William Redwine Morehead State University
President Elect	Kelly Venable Carroll Tulane University
Vice President	Vickie Somers Elon University
Secretary	Eddie Mills Florida State University
Treasurer	Bob Ritenbaugh Auburn University
Past President	Keith Chapman Georgia Perimeter College
NACAS Rep	Jim Hudson Furman University

In his acceptance speech, NACAS South President Bill Redwine said, "I am thrilled and excited to follow in the footsteps of great folks like Keith Chapman, Steve Leon, Rosalind Meyers and Mark Hall. NACAS South is the best professional association in the country because you, the membership, make it so."



Bill Redwine

Dancing to the Music

The closing event was a delightful dinner and an evening of dancing to the music of Mack Hayes Entertainment. While all that was going on, magician Jerry Paul



moved about the room from table to table astounding all with his tricks. Just how did he cause the ring to move from his hand onto to a clip in a zipped key case in his back pocket?

The Host Committee, chaired by Charles Figari, worked tirelessly to make sure that all attendees had a great experience. Thanks Charlie, Ronda Gillie, Diane Cupples and Bill Redwine – Great Job! ♦



Host Chair Charlie Figari.

**Be sure to mark May 5-9, 2007 on your calendar–
NACAS South 2007 Annual Conference
Sandestin Golf & Beach Resort • Destin, Florida**