



NACAS South News

April 2010

Greetings NACAS South members!

We are pleased to share with you the April 2010 issue of *NACAS-South News*! We invite you to click on the links below to read more about our recent news. Or, visit the [NACAS South Home page](#) to learn more about NACAS South.



New Ideas Shared at Annual Conference

Over 200 attendees and business partners gathered at the NACAS South Annual Conference, held April 17-21, 2010 in beautiful Myrtle Beach, [Read more—page 2](#)

NACAS South 2010-11 Board of Directors

Meet your new 2010-11 NACAS South Board of Directors [Read more—page 3](#)

NACAS South Business Partners

Thanking our Business Partners for their support. [Read more—page 4](#)

For questions or to submit ideas for future NACAS South newsletters contact:

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New Ideas Shared at Annual Conference

April 2010

By *Monica Stoch*

NACAS South Communications/Technology Coordinator



New Ideas for a New Decade

Remember when we were all excited about the year 2000? Well, it's now 2010—a decade later! Appropriately, "New Ideas for a New Decade" was the theme for the recent NACAS South Annual Conference, held April 17-21, 2010 in beautiful Myrtle Beach, South Carolina. Over 200 attendees and business partners gathered at the conference to share ideas, build deeper collaborations and partnerships, and learn how to cultivate and expand emerging markets.

Keynote speaker **Dale Henry** gave us new insights into the concepts of value, customer service, and "appreciation marketing." **Rey Junko**, a social media scholar, showed us ways to use social media to enhance our reach among our students. Other presenters shared their

knowledge, experiences, and innovations so we could take these "new ideas," build on them, and improve what we do at our institutions.

In addition to the educational sessions, attendees had the opportunity to go on the campus tour of Coastal Carolina University. Attendees also shared their suggestions, provided feedback, and helped brainstorm ideas with the leadership of NACAS South and NACAS at the special "Town Hall" sessions.

Meetings and Magic

Networking is another benefit of attending conferences, and the NACAS South annual conference had numerous opportunities to network. The "Welcome to Myrtle Beach Party" was held outdoors amidst the palm trees and ocean breezes. The first-time attendees were greeted at the Newcomer's Reception where they could meet other conference attendees and learn more about NACAS and NACAS South. The very successful "Business Partner Breakfast and Showcase" was a great opportunity for all attendees to meet, thank, and/or learn from our 54 [Business Partners](#).



In addition to improving our skills, learning from each other, and sharing ideas, we had fun, too! The golf enthusiasts gathered for the annual Bob DeMoss Golf Tournament for some friendly competition and camaraderie, while others enjoyed the sand, surf, and the sunshine. The opening event featured a magician who entertained us and amazed us with numerous magic tricks—including making Past President **Keith Chapman's** watch disappear! The magician also shared with us a story that made us remember that while some people have "this much" (a small amount) but do "this much" (a great amount), others, unfortunately, do the opposite.

We also (not surprisingly!) ate well at the conference. Some of the receptions and dinners were held poolside and featured a great selection of menu items. A few of the mornings, we had breakfast at the oceanside café with spectacular views of the sun rising over the ocean. And, a memorable highlight was the football-sized piece of chocolate cake served at one of the lunches!

The annual NACAS South Business Meeting was held during the conference, at which the new officers were elected for 2010-2011. **Eric Monday**, the new NACAS South President, truly has "big shoes to fill" as he follows the 6'5" **Eddie Mills**, who is undoubtedly enjoying his new title as Past President. For a full listing of the NACAS-South Board of Directors, see the [Board of Directors](#) listing below, visit the [Board of Directors Contact Information](#) page, or learn more about the members at the [Board Bio page](#).

And, mark your calendar to attend the next NACAS South annual conference, to be held **April 16-20, 2011**, in **Destin, Florida!** We thank everyone who attended the conference in Myrtle Beach, and we hope to see all of you in Destin!



NACAS South Board of Directors for 2010-2011

April 2010



Listed below and shown at left are the members of the NACAS South Board of Directors for 2010-2011.

For more information about the Board members, visit the [Board of Directors Contact Information](#) page, or the [Board Bio](#) page.

Pictured, from left to right: Melissa Moore, Jean Ann Caywood, Bill Redwine, Carole Gibson, Eric Monday, Connie Davis, Bob Anderson, Monica Stoch, Eddie Mills, Andy Meeks, Doug Ross.

President: **Eric Monday**, Louisiana State University

President-Elect: **Melissa Moore**, Georgia Institute of Technology

Vice President: **Connie Davis**, Southeastern Louisiana University

Secretary: **Douglas S. Ross**, University of Georgia

Treasurer: **Andy Meeks**, Northern Kentucky University

Southern Representative to the NACAS Board: **Bill Redwine**, Morehead State University

Past President: **Eddie Mills**, Florida State University

Conference Coordinator: **Carole Gibson**, Northern Kentucky University

Membership Coordinator: **Bob Anderson**, Central Piedmont Community College

Professional Development Coordinator: **Jean Ann Caywood**, Savannah State University

Communication/Technology Coordinator: **Monica Stoch**, University of Kentucky

NACAS South Business Partners

April 2010

On behalf of NACAS South, we thank all of our business partners for what they do for our association and for higher education. We could not serve students without their valued assistance, support, resources, and services.

NACAS South continues to have a strong conference both program-wise and attendance-wise and we contribute this success every year in large part to our Business Partners.

For more information, visit the [Business Partner Directory](#).

Thank you, Business Partners!

Diamond Level

ARAMARK Higher Education
Chartwells Higher Education Dining Services
IKON Office Solutions*

Platinum Level

Barnes & Noble College Booksellers
Sodexo Education

Gold Level

American Campus Communities, Inc.
Chick-fil-A, Inc.
Coca-Cola North America
Mac-Gray Services, Inc.
Ricoh
Texas Book Company
Thompson Hospitality*
US Foodservice

Silver Level

Agilsys*
ASI Campus Laundry Solutions
Bergmann Associates
Blackboard, Inc.
Brailsford & Dunlavey*
Bridgford Foods Corporation*
Caldwell & Gregory
CardSmith
CORT*
CSI Insurance Agency, Inc.*
Denny's
Dunkin' Brands*
Eastman Kodak
Einstein Bros. Bagels*
First Transit
Follett Higher Education Group
Food Service Renovations
Freshens
GDE Renovations
Groome Transportation*
Heartland Payment Systems

Holden Architects
IST Management Services*
Jamba Juice*
McAlister's Deli
MSSmedia
NexCen Brands*
NextBus*
Old Fashion Foods, Inc.
Papa John's International, Inc.*
PJ's Coffee of New Orleans
The Rochelle Group*
Sauder Education
Seating Concepts, Inc.
Solstice Transportation Group, Inc.
Starbucks Coffee Company
Timothy Haahs & Associates
Validis Resources
Verve Living Systems*
WTW Architects
Yum! Brands

* Denotes new Business Partner

Thanks to all of our Business Partners!