



2010 NACAS Central Regional Conference Business Partner Information June 20-22, 2010

CLEVELAND, Ohio

“Central Rocks”

Business partner registration fees include all sessions, materials, functions, meals (except Monday night dinner on your own). Transportation to the Sunday evening Rock and Roll Hall of Fame will be coordinated on-site. All other transportation to off-site events is included. The optional golf outing is not included in the registration fee. If you have questions, please contact Scott Engel by phone at 630.942.2233 or email engels@cod.edu. Please visit the NACAS Central website at www.nacas.org to download and complete a Business Partner Registration Form.

Sponsorship Levels

- | | | |
|------------|---------------|--|
| • Bronze | \$750-1,499 | Includes conference registration for one (1) representative |
| • Silver | \$1,500-1,999 | Includes conference registration for two (2) representatives |
| • Gold | \$2,000-2,499 | Includes conference registration for three (3) representatives |
| • Platinum | \$2,500+ | Includes conference registration for four (4) representatives |

Payment can be made by check or credit card (American Express, MasterCard or Visa). Purchase orders will also be accepted. In-kind donations will also be accepted. Please contact Jim McKillips for information about sponsoring a specific event.

All Business Partner Sponsorships will include:

- Recognition in all on-site marketing materials (if commitment is made by May 31)
- Recognition at conference registration and at sponsored events
- Recognition at the President’s Dinner at Embassy Suites Downtown on Tuesday, June 22
- Recognition at the Business Partner Showcase and Reception on Monday, June 21
- Recognition on the NACAS Central website for at least 3 months after the conference
- A list of contact information for delegates attending the conference (two weeks before the conference).

Business Partner Showcase

The 2010 NACAS Central Regional Conference will feature a Business Partner Showcase and Reception on Monday, June 21, at the Embassy Suites Downtown. Please keep in mind that this is not a trade show. Electricity is available, but business partners are limited to an 8' table for their materials. Business partners may set up their tables one hour prior to the Monday afternoon Business Partner Showcase and Reception. Materials may be shipped within seven days of the conference to:

Jim McKillips

NACAS Central Regional Conference (June 20 – 22)

c/o Embassy Suites Cleveland - Downtown

1701 East 12th Street

Cleveland, OH 44114-3206

Please be aware that storage and handling fees may apply.

Conference Schedule

The conference schedule can be found on the NACAS Central website at www.nacas.org. In addition to the above events, **the evening of Monday, June 21, is open for business partners to make dinner plans with delegates if they choose.** There are a variety of restaurants in downtown Cleveland.

Business partners are also encouraged to join delegates for the following activities:

- Golf outing on Sunday, June 20 (additional fee)
- President's Dinner on Tuesday, June 22
- Visit to Case Western Reserve University on Monday, June 21
- Rock and Roll Hall of Fame event on Sunday, June 20

Hotel Accommodations

Complete registration form and mail or fax, with payment made payable to NACAS Central, to:

2010 NACAS Central Conference Registration

P.O. Box 5546, Charlottesville, VA 22905-5546

Phone 434.245.8425

info@nacas.org

www.nacas.org

Fax 434.245.8453

NACAS Tax Identification Number: 16-0999454



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Hotel reservations may be made by calling the Embassy Suites Cleveland –Downtown at 1-800-EMBASSY. Group room rates (mention NACAS) are reserved for June 19th-22nd, and are based on availability. The rates are \$119/night for single or double suite accommodations. Daily breakfast and evening manager's reception is included. **The rates are guaranteed until May 20, 2010...so make your reservations early.**

Please visit the NACAS Central website at www.nacas.org for more information.

Complete registration form and mail or fax, with payment made payable to NACAS Central, to:

2010 NACAS Central Conference Registration
P.O. Box 5546, Charlottesville, VA 22905-5546

Phone 434.245.8425 info@nacas.org www.nacas.org Fax 434.245.8453

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