



## Business Partner MEMBERSHIP APPLICATION

(Please print or type and complete all information)

See overleaf for information about NACAS and the benefits of membership.

Name of Representative \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Chief Product(s) or Service(s) \_\_\_\_\_

### Business Partner Individual Membership:

Although the individual named above will be listed in the NACAS Directory/Updates as the primary representative for this company, it may be beneficial for more than one professional in your organization to receive copies of NACAS publications and mailings. Additional mailings may be received by those listed below at \$95.00 each per year.

Additional Individual's Name \_\_\_\_\_

Title \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX \_\_\_\_\_ E-Mail \_\_\_\_\_

Business Partner  
Membership Fee: \$600/year \$ \_\_\_\_\_

Each Additional  
Individual: \$95/year \$ \_\_\_\_\_

Total Enclosed: \$ \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**NACAS FEIN #: 16 0999 454**

Complete application and enclose P.O. or check in U.S. funds made payable to NACAS; or complete the credit card information and mail to:

**NACAS Business Partner Memberships**

**PO Box 5546**

**Charlottesville, VA 22905-5546**

For information call: 434.245.8425 OR

Visit the NACAS Website: [www.nacas.org](http://www.nacas.org)

Credit Card: (check one) VISA MasterCard \_ AMEX

Card#: \_\_\_\_\_

Expires: \_\_\_\_\_

Signature  
(required): \_\_\_\_\_

Date: \_\_\_\_\_



## Become a Business Partner

NACAS is a progressive association committed to providing information, education and networking opportunities for professionals in the field of Auxiliary Services in higher education.

Membership as a Business Partner in NACAS offers many advantages to reach the higher education support services market, which generates tens of billions of dollars annually. We provide many opportunities for Business Partners to promote their products through NACAS.

The advantages of becoming a NACAS Business Partner include:

- Advertising and showcasing your services through feature articles in our quarterly magazine – *College Services*
- Exhibiting at reduced rates at our Annual Conference
- Opportunities to sponsor various events and activities at our annual and four regional conferences
- Making contacts and networking with key administrators in the college market using resources such as our online Membership Directory, newsletters, listserv, and social networking application.
- Access to our mailing list of colleges and universities to distribute solicitations or promotions
- Access to the NACAS Career Center to recruit experienced and qualified auxiliary services professionals

As a NACAS Business Partner, you will receive the most up-to-date and timely information available, covering all aspects of professional Auxiliary Service operations and management in the higher education environment. If you want to reach the people who make the key decisions on campus, our Association is your best option.

We rely on our Business Partners to sponsor our conferences, speakers, and publications. Our Membership Directory lists Business Partners by product and service, by company name, and includes an index of members by name. Our four regional associations (NACAS South, NACAS East, NACAS Central and NACAS West) welcome the opportunity for Business Partners to sponsor events at their respective conferences. If your company's marketing area is regional or if you plan to expand, these annual conferences will be ideal to concentrate your efforts to reach prospective clients and network in a more intimate atmosphere.

NACAS Business Partners are companies that provide products and services for virtually every aspect of college Auxiliary Services. As an example, some of the areas that members of our Board of Directors are responsible for on their campuses are:

amusement games	central store	hairdressers	printing & duplicating
athletic concessions	computer stores	housing, student, married & faculty	recycling/waste management
ATM's	computers in housing	ice cream shop	security
bakery, retail & production	convenience stores	ID Cards	student union
banking	deli's	indoor recreation	summer conferences
beer clubs	faculty clubs	laundry	telecommunications
billiards	fast food franchises	licensing/trademarks	transportation
bookstores	food service	outdoor recreation	travel agency
bowling	furniture repair services	parking	VCR rentals/Sales
candy shop	gift shops	post offices	vending

As you can see, the diversity of responsibilities of our membership, and their decision-making authority can make NACAS your gateway to a lucrative market. The higher education market is an untapped source for many companies who have not yet discovered its vast potential.

For more information about expanding your horizons by joining our Association, please contact us at the address below.