

NACAS CONFERENCE

CANADA DAY AGENDA

October 22, 2011
Orlando, Florida
Suwannee Room, Rosen Shingle Creek
8:00 A.M. – 3:00 P.M.

Hosted by: Judy Amundson and Donna Braun, University of Regina
Greg Fowler, University of Saskatchewan

Time	Agenda Item
8:00 A.M.	Registration and Breakfast
8:30 A.M.	Welcome
8:40 A.M.	Social Media Marketing Presentation by Sean Williams President, sean williams marketing group inc.
9:40 A.M.	Questions/Discussion
10:00 A.M.	Break – 15 Mins.
10:15 A.M.	Cross Canada Discussion Points: <ol style="list-style-type: none">1) Contributions by Ancillaries to University Operations2) Potential Re-structuring of the Textbook Business3) Residence Developments and Plans4) Print Optimization Strategies5) Food Service Contracts6) Cold Beverage Agreements
Noon	Lunch
1:00 P.M.	Organizational Rejuvenation and Innovation Presentation The Xerox Revitalization Story from 2000 to 2010 Jim Cinq-Mars, Managing Principal, Xerox Canada
2:00 P.M.	Ancillary Planning Presentation and Discussion
2:30 P.M.	Wrap-up and Draws